

MINIMUM INNOVATION STRATEGY CANVAS

Defining Building Blocks of Your Innovation Strategy

1. Industry Shifts Outlook

1-10 scale, how much will our industry change in the coming five years _____

2. Market Opportunities

1-10 scale, how good is our organization at innovation from Market Opportunities _____

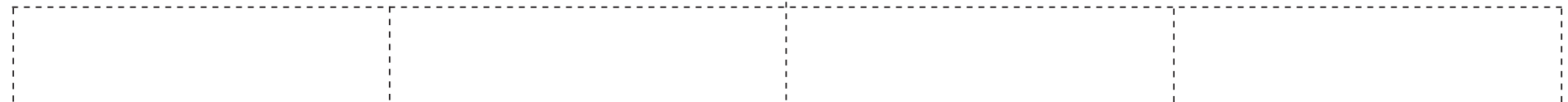
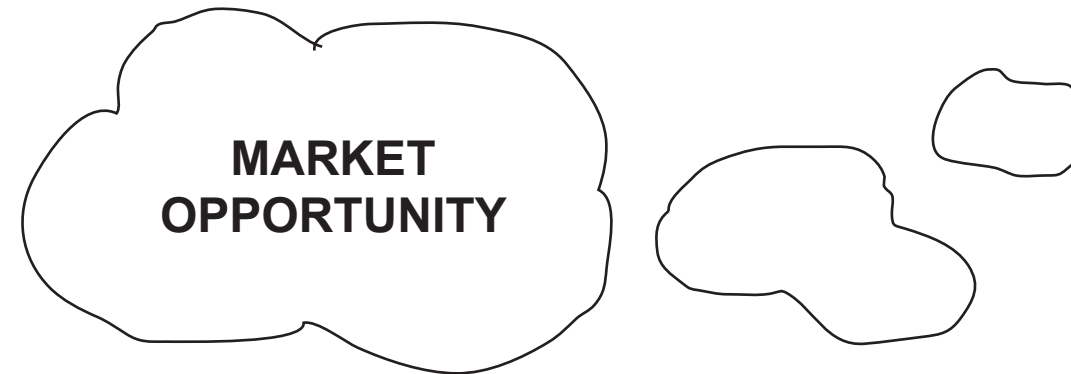
3. Resource Allocation

How are we planning to spend our growth, innovation and transformation resources in the next five years?

Grow existing core business _____ %

Develop new areas, close to our current core _____ %

Explore new growth areas, new business models _____ %



BUILD
Ourselves

BUY
Mergers &
Acquisitions

PARTNER
Unlikely Partners

CO-INVEST
In New Startup

CO-DEVELOP
Accelerator
Program

PRIORITY:

Key program in place:

Our biggest need here:

Key capability we should develop:

Next actions:
